

Red Label Syrah

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WINEMAKER NOTES

The 2008 Syrah has classic aromas of berry jam and truffle. The wine has medium tannins, a refreshing acidity and a long finish. The fruit flavors dominate, and the oak character is subdued. This is a nice example of Syrah grown in the Sierra Foothills.

TECHNICAL DATA

Bottled: September 2010

Varietal: 76% Syrah, 10% Mourvedre, 6% Zinfandel, 4% Primitivo, 3% Nebbiolo, 1% Alicante

Alcohol: 13.5%

pH: 3.73

TA: 0.60g/100mL

RS: .04

Appellation: Sierra Foothills

Aged: American & French oak



KEY SELLING POINTS

- *88 points Best Value - Wine Enthusiast, July 2011*
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- Grapes from 3 different Sierra Foothills Syrah Vineyards, each adding their own nuances
- Small production: only 5,300 cases produced
- The addition of other varietals gives the wine nice complexity and makes it more reminiscent of Syrah produced in the Rhone Valley of France
- Great stories of Placement Growth in Key Accounts
- Great Value / Quality ratio
- Unique Terroir: soil, climate, elevation
- State of the Art Winery and Vineyards
- Hand crafted wines, hand-picked fruit, small fermentors, temperature controlled fermentation in small lots, barrel aging in French and American oak