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Renwood Winery Joins Hollywood in Celebrating ‘Independent Spirits’

Plymouth, Amador County, CA (February 20, 2013) -- Located in Amador County, the heart of California’s scenic Sierra Foothills and the epicenter of the 1850s Gold Rush, Renwood Winery is no stranger to independent spirits. So, it’s no surprise that Renwood should be participating in Hollywood’s beloved [Independent Spirit Awards](#), which annually honor the best achievements in American independent film.

This year’s Spirit Awards ceremony is on Saturday, February 23 (a day before the Oscars) in Santa Monica, CA and will be televised that evening at 10:00 pm on IFC, the Independent Film Channel. Renwood is sponsoring red carpet coverage of the event with “[Secrets of the Red Carpet](#),” hosted by Hollywood style-maker Luke Reichle. The award show will be aired live on Live Stream via [SheKnows.com](#) and streamed on Renwood’s website at [www.renwood.com](#).

“We’re looking forward to offering a live stream of the 2013 Film Independent Spirit Awards on [SheKnows.com](#),” said Lauren Joskowitz, SheKnows entertainment manager. “Our loyal readers are passionate about entertainment, and we’re thrilled to be able to connect them with the Independent film community.”

In addition to interviewing nominees on the red carpet, Reichle will give color commentary on all things fashion, including styles featured in the movies and creating character through wardrobe.

“Coming from a region famous for its rugged, stubborn pioneers – both gold miners and winegrowers – we’re thrilled to be affiliated with the Independent Spirits Awards,” says Renwood marketing and communications manager Jamie Lubenko. “We’ve previously been the official wine sponsor of the 2012 Film Independent Forum at the Director’s Guild in Los Angeles and the Hollywood premiers and premier parties of ‘Anna Karenina’ and ‘Silver Linings Playbook.’ This year, we’ll also be pouring wines at the forthcoming premier of new Tina Fey movie, so, needless to say, we’re totally embracing the intersection of Hollywood and Vine.”

Currently in its 28th year, the Independent Spirit Awards ceremony is as original as the films and filmmakers it honors. It takes place inside a beachfront tent in Santa Monica and brings together the top talent of the independent film world. Trophies are awarded for Best Feature Film, Best First Feature, and Best

Feature Made for Under \$500,000, among other categories. The event is staged by Film Independent, a non-profit arts organization whose members include filmmakers, film industry leaders and film lovers. The show's 2013 host is comedian Andy Samberg, a star of Saturday Night Live.

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More about Renwood

Established in 1993 in the Shenandoah Valley of Amador County, heart of the historic Sierra Foothills wine region, Renwood has long been renowned for its robust, richly flavored zinfandels, many of them made from old, dry-farmed vines. Under new ownership, Renwood recently has upgraded its winemaking and hospitality facilities, with the goal of becoming the Sierra Foothills' benchmark winery.

More About Secrets of the Red Carpet:

Luke Reichle is a renowned designer, speaker and recognized expert in the fields of costume design, fashion and personal style. His show *Secrets of the Red Carpet: Style From The Inside-Out* (<http://secretsoftheredcarpet.com/>) is the ultimate Hollywood stylemaker's guide to dressing with ease, power and maximum allure, and much, much more. Reichle takes all the tricks, tips and fitting room strategies he's used in more than 25 years of making people look good and combines them with a series of internal exercises that will adjust your notions about how you look and forever change the things you say to yourself when you look in the mirror. *Secrets of the Red Carpet* connects the attitude of the red carpet with how you think about yourself, bringing confidence and glamour to your day-to-day dressing. This fresh approach to image will enable you to eliminate the barrier between you and your inner beauty, and equip you with the "insider" knowledge necessary to look good, and feel good about how you look.

More About [SheKnows.com](http://www.sheknows.com):

SheKnows (www.sheknows.com) is the new standard of publishing with its family of female-centric properties and custom programming. It is among the largest online lifestyle communities for women ages 18 to 54 attracting more than 41 million unique visitors (comScore, November 2012), and meets the needs of today's modern woman with information important to her daily life.

As one of the fastest-growing destinations on the web, SheKnows boasts a stimulating, well-rounded online experience enhanced with Emmy® Award-winning SheKnows TV, captivating blogs, celebrity contributors and a vibrant social reach.

Recently honored by *Forbes* as one of the Top 100 Websites for Women and one of the Top 10 Lifestyle Sites for Women, SheKnows.com also received the OMMA Award for Web Excellence as the No. 1 site for Family, Parenting and Women's Interests in both 2010 and 2011. For advertisers, sponsorship opportunities and creative integration go well beyond the banner ad and make marketing messages an uninterrupted part of the user experience.

The company is based in Scottsdale, Ariz., with offices in New York City, Los Angeles and Chicago.

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