

For Immediate Release

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Renwood Winery Set To Open Luxurious New Tasting Room

Plymouth, Amador County, California, September 4, 2012 . . . Amador County’s Renwood Winery, situated in the heart of California’s historic Sierra Foothills wine country, will soon debut its new tasting room. Celebrated since the early 1990s for its classic old-vine zinfandels, Renwood has spent the last year upgrading its winemaking facility, redesigning its wine labels, and transforming its previous tasting venue at the winery into a state-of-the-art visitors’ center that will open to the public on September 17th.

Renwood’s revamped tasting room, which adheres to its original footprint, but now includes several outdoor tasting areas (complete with fire pits), features a completely redesigned interior boasting walnut facades, comfortable couches, leather club chairs and low wooden tables. There’s a large room, with fireplace, reserved for private tastings and a handsome new tasting bar. The ambiance is of a chic, yet casual resort club lounge, with a hostess and concierge on hand to cater to guests’ every need.

Visitors to Renwood will now be able to enjoy a full menu of tour and tasting options, including seated ‘flight’ tastings of the winery’s premier zinfandels.

Delicious food will be another key feature of Renwood’s rejuvenated hospitality program. The winery has hired a noted Los Angeles chef and caterer to provide pre-packaged, seasonally themed salads, sandwiches and other dishes that visitors can purchase and enjoy onsite with their tasting of Renwood wines. Olive oil, honey, cheese and other assorted foodstuffs will also be available.

Jamie Lubenko, Renwood’s marketing and hospitality director says that the winery is dedicated to “providing all our guests with a superior visitor experience.”

“We want both our old fans and prospective customers to discover the ‘new’ Renwood and experience in person our renewed commitment to providing uncompromising quality at every level of our operations,” Lubenko adds. “We can’t wait for people to see our beautiful tasting room, sample our spectacular new wines and experience all the splendors of the fall harvest season in Amador.”

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